

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

A.P. Tourism- Releasing the advertisement in “CHANNEL 6 & WOW HYDERABAD” in January, 2010 for Heritage Walk - Sanction of Rs.49,249/- and release of payment to M/s. Tempest Advertising Pvt., Ltd, Hyderabad - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 241

Dt:11-03-2010

Read:

Invoice No.PB/000609/09-10, Dt.02-01-2010, of M/s. Tempest Advertising Pvt., Ltd, Hyd.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been releasing advertisements to publish in various Tourism and Business Magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released on advertisement to publish in “Channel 6 & Wow Hyderabad” English magazine of publication through M/s. Tempest Advertising Pvt. Ltd., Hyderabad for Heritage Walk. After publication of the advertisement, the advertising agency has submitted a bill amounting to Rs.49,249/- for arranging payment.

2. Government after careful examination, hereby accord sanction for an amount of Rs.49,249/- (Rupees Forty Nine Thousand Two Hundred and Forty Nine only) towards releasing of advertisement in “Channel 6 & Wow Hyderabad” for Heritage Walk.

3. The amount sanctioned at para (2) above shall be paid from the Central Finance Assistance Funds for development of Charminar area of Hyderabad, Andhra Pradesh, received from DOT Rs.5,51,760/- vide Cheque No. 067314, dt.22-09-2009 to PMU for taking up Heritage Walks.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer. Youth Advancement, Tourism & Culture Department shall draw and disburse the amount sanctioned at para (2) above to M/s. Tempest Advertising Pvt., Ltd, P&T Colony, Secunderabad by way of a cheque / Demand Draft.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Tempest Advertising Pvt., Ltd., P&T Colony, Secunderabad.  
The Assistant Secretary to Government & D.D.O., YAT&C (PMU) Department,  
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad.

**Copy to :**

The YAT &C (PMU)- Claims Department.  
SF/SCs

**//Forwarded :: By Order//**

**SECTION OFFICER**